

Privacy Policy

Effective Date: 07/01/2025

For a printable version of this Privacy Policy, [please click here](#).

This Privacy Policy (“**Privacy Policy**”) applies to all users of [Technomics – Better Decisions Faster](#) and its associated websites, subdomains, and mobile versions (collectively, the “**Website**”) that are operated by Technomics, Inc. (“**Technomics**,” “**we**,” “**us**,” and “**our**,”), where this Privacy Policy is posted.

For purposes of this Privacy Policy, “personal information” means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household.

We respect and value the privacy of everyone who visits the Website. This Privacy Policy sets out the basis on which any personal information you provide will be collected, processed, used, shared, and stored by us. Please read it carefully. By visiting the Website, you are accepting and consenting to the practices described in this Privacy Policy, which we may amend from time to time. If you use the Website after we have published such changes, you will be agreeing to be bound by those changes. If you do not agree to be bound by this Privacy Policy at any time, you should not use the Website.

NOTICE AT COLLECTION

We may collect or process various categories of personal information. The section of this Privacy Policy entitled “Personal Information We Collect About You and How We Collect It” contains information on the categories of personal information collected. As an overview, depending on how you interact with us, we may collect identifiers, such as name, contact information, and IP address. We may also collect Internet and other network activity. We collect this information to provide, maintain, and improve our Website, provide services to you, and for other reasons as listed below.

Your personal information may be disclosed to service providers or other third parties as outlined in “How Your Information May Be Disclosed to Third Parties.” We do not sell your personal information for monetary compensation, but we partner with third-party analytics services, which may be considered a “sale” of personal information under applicable law. Please see below for information on how to opt out of this transfer. We may collect sensitive personal information, such as a driver’s license or other state or government ID, to evaluate your job application.

If you are a resident of California, and you would like to exercise any of your rights under California law, please visit the “Your California Privacy Rights” section of this Privacy Policy.

To contact us with any questions, please use the contact information contained in the “How to Contact Us” section.

PERSONAL INFORMATION WE COLLECT ABOUT YOU AND HOW WE COLLECT IT

Depending on our interactions with you, we may have collected the following personal information about you during the preceding 12 months.

- Identifiers and personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)): For example, when you reach out to us using the “Contact Us” page on the Website, we ask for information such as your name and email address. We also acquire your Internet protocol address and mobile device identification when you use the Website.

We may collect personal information when users send us questions or comments via e-mail. Personal information collected in this manner will only be used to contact the user and/or respond to the user’s inquiry/issue.

- Internet or other network activity: We may collect your browsing history, search history, information on a consumer’s interaction with the Website.

COLLECTION OF PERSONAL INFORMATION FROM JOB APPLICANTS

When you apply for a job with us, we may collect identifiers, professional or employment-related information, and education information from you via the Website forms or otherwise, including:

- Information you provide in connection with your application;
- Identifiers, including your name and contact information;
- Government-issued identification (e.g., passport, driver’s license);
- Health information, including disability information;
- Education, employment, and employment history information;
- Information that you authorize us to collect via third parties, including former employers or references;
- Information about you that is publicly available; and
- Any other information provided in connection with your application.

We use your personal information to assess your skills and experience in relation to the applicable job requirements and as permitted by applicable law. We may also use your personal information to contact you during the recruiting process.

In certain circumstances, you may submit your application for employment through a third-party service that displays our job posting. We do not control the privacy practices of these third-party services. Please review their privacy policies carefully prior to submitting your application materials.

COOKIES AND OUR ANALYTICS TOOLS

We and third parties operating on the Website may use cookies, log files, clear gifs, pixels (including social media, advertising, and newsletter pixels) and/or similar devices to keep track of the user’s interactions with the Website, to enhance certain activities available on the Website, and for analytics purposes. Cookies are small text or other electronic files that are used to allow us to deliver personalized content to you, for record-keeping and analytics purposes, and to increase the ease of use of the Website. We may use persistent or not-persistent cookies. Users can remove or reject persistent cookies by following the directions provided in their Internet browser’s “help” file.

If a user removes a persistent cookie or rejects persistent cookies, the functionality of the Website, or any part thereof, may be impaired or unavailable.

- **Google Analytics and Google Advertising:** To help facilitate the delivery of relevant content, we use Google Analytics and Google Advertising. These services use cookies to report on user interactions on our and others' websites. Information collected for this purpose may include your general location (e.g. your location at the country, city, or zip code level), Internet Protocol address, cookie ID, device type, browser type, your use of our Website, such as pages viewed, the time of your visits, referring URL, and links clicked. We use the information collected to understand and improve how the Website is used and to improving users' experience on the Website. For more information about Google Analytics and how it collects and processes information, please visit: <https://policies.google.com/technologies/partner-sites>. Instructions on opting out of Google Analytics using a specific plug-in is available at the following link: <https://tools.google.com/dlpage/gaoptout>. Note that this opt-out is specific to Google activities and does not affect the activities of other ad networks or analytics providers that we may use.

If you prefer to prevent third parties from setting and accessing cookies on your computer, you may set your browser to block cookies. You will need to do this for each browser you use to access the Website. Although this may provide you with enhanced anonymity, it may affect the functioning of the Website. For example, blocking all cookies on the Website may result in your browser not remembering log-in information or other preferences.

We do not sell your personal information for monetary compensation, but we partner with third-party analytics partners, which may be considered a "sale" or "sharing" of personal information under applicable laws. Please click here to access our "Do Not Sell or Share My Personal Information" link to submit your request to opt-out of our use of analytics cookies to enable the collection and processing of your personal information.

HOW WE RESPOND TO "DO NOT TRACK" SIGNALS AND THE GLOBAL PRIVACY CONTROL

We recognize the Global Privacy Control in a frictionless manner.

Please note that your browser settings may allow you to automatically transmit a "Do Not Track" signal to websites and online services that you visit. There is no consensus among industry participants as to what "Do Not Track" means in this context. Like many websites and online services, we do not alter our practices when we receive a "Do Not Track" signal from a visitor's browser. To find out more about "Do Not Track," please visit <http://www.allaboutdnt.com>.

HOW WE USE THE PERSONAL INFORMATION WE COLLECT

We may use the personal information we collect in the following ways:

- To respond to inquiries, requests for information, and to provide users with news, marketing, and other relevant information;
- To contact users with updates and relevant information about our content, products and/or services;

- To monitor Website statistics and for analytics purposes;
- To respond to or satisfy legal requirements, such as a court order, a subpoena, or a law enforcement agency's or other public agency's request;
- To protect the security or integrity of the Website; to address and prevent the instigation of a crime, fraud, or violation of our policies; to protect the safety of our users and others; and to enable us to take precautions against liability and defend legal claims;
- To provide information to service providers or others that provide support for the operations of the Website; and
- As permitted by law.

HOW YOUR INFORMATION MAY BE DISCLOSED TO THIRD PARTIES

We may share personal information with as described below:

- *Affiliates and Subsidiaries.* We may share your personal information with our affiliates and subsidiaries.
- *Website Consultants, Vendors, and Analytics Companies.* We may disclose personal information to third party consultants and vendors (such as providers of hosting, support, maintenance; third party payment processing agencies; remedial, maintenance, and repair services; and analytics services) to the extent that they require access to our databases, or the information contained in our databases, to provide services to us;
- *Enforcement of Rights/Security.* We reserve the right to release personal information: (i) when we are under legal compulsion to do so (e.g. we have received a subpoena) or we otherwise believe that the law requires us to do so; (ii) when we believe it is necessary to protect and/or enforce the rights, property interests, or the safety of our users or others; or (iii) as we deem necessary to protect the security and integrity of the Website, maintain the Website, resolve disputes, troubleshoot problems, prevent fraud and otherwise enforce the Privacy Policy and other Website user agreements;
- *Reorganization or Sale.* In the event that we merge with or become a part of another organization, or in the event that we are sold, we sell all or substantially all of our assets, or we are otherwise reorganized, the personal information you provide to us will be one of the assets transferred;
- *Aggregated Information.* We may transfer aggregated information to third parties; and
- With your consent; and
- *As Otherwise Permitted by Law.* We may transfer personal information to third parties as permitted by applicable law.

HOW WE STORE AND TRANSFER INFORMATION ABOUT YOU

The Website is hosted in the United States. Information that we collect from you may be transferred to, stored, used, and processed by Technomics in the United States or one of our service providers based in the United States or outside of the United States.

If you are in the European Union or other regions with laws governing information collection and use that may differ from United States law, please note that you are transferring your personal information to the United States. The laws of some countries may not provide the same levels of protection of personal information as your home country, particularly if you are resident in the European Union. By submitting information, you agree to the collection, transfer, storage, use and processing of information about you for the purposes described in this Privacy Policy. When you provide personal information to us or our service providers or vendors, you consent to the processing of your information in the United States as the Website is operated in the United States. We will take reasonable steps to ensure that information about you is treated securely in accordance with this Privacy Policy, and that all information you provide to us is stored on our secure servers or those of our service providers.

YOU ACKNOWLEDGE THAT THE LAWS OF THE UNITED STATES TREAT YOUR INFORMATION IN A MANNER THAT MAY BE SUBSTANTIALLY DIFFERENT FROM, AND LESS PROTECTIVE THAN, THE TREATMENT REQUIRED UNDER THE LAWS OF OTHER COUNTRIES AND JURISDICTIONS. IF YOU DO NOT WANT YOUR INFORMATION TRANSFERRED TO THE UNITED STATES, YOU SHOULD NOT SHARE YOUR PERSONAL INFORMATION WITH US, OR MAKE USE OF THE WEBSITE.

TO THE EXTENT ALLOWED BY THE LAW OF THE COUNTRY IN WHICH YOU ARE LOCATED, YOU EXPRESSLY WAIVE ANY RIGHT YOU MAY HAVE TO REQUIRE US TO TREAT YOUR IDENTIFYING INFORMATION IN ACCORDANCE WITH THE LAWS OF ANY COUNTRY OR JURISDICTION OTHER THAN THE UNITED STATES. HOWEVER, THE FOREGOING WAIVER MAY NOT BE LEGALLY BINDING IN SOME COUNTRIES, SUCH AS THE MEMBER STATES OF THE EUROPEAN UNION. TO THE EXTENT IT IS NOT LEGALLY BINDING IN THE COUNTRY IN WHICH YOU ARE LOCATED, THIS FOREGOING WAIVER DOES NOT APPLY TO YOU.

DATA SECURITY

We use reasonable security measures to protect your personal information. This may include encryption, password protection, and limited access controls. However, no system is 100% secure, and users are encouraged to protect their login credentials and report suspicious activity. We cannot ensure or warrant the security of any personal information you transmit to us, and you understand that when you use the Service, any personal information that you transfer to us is done at your own risk. If we learn of a security system breach, we may attempt to notify you, including electronically, so that you can take appropriate protective steps. By using the Service or providing personal information to us, you agree that we can communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Service. If you have any questions about the security of your personal information, you can contact us using the information provided below. Further, if you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please immediately contact us using the information provided below.

PUBLIC POSTING AREAS

Please note that any personal information you post to any public posting area, such as the comment section of our social media sites, is available to anyone with Internet access worldwide. If you don't want people to know your email address, for example, don't include it in any message you post publicly. PLEASE BE EXTREMELY CAREFUL WHEN DISCLOSING ANY INFORMATION IN PUBLIC POSTING AREAS. WE ARE NOT RESPONSIBLE FOR THE USE OR DISCLOSURE BY OTHERS OF THE INFORMATION THAT YOU DISCLOSE IN PUBLIC POSTING AREAS.

LINKS TO OTHER WEBSITES

Our Website may contain links to other websites that are not operated by us. If you click on a third party link, You will be directed to that third party's site. We strongly advise you to review the privacy policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

HOW YOU CAN OPT-OUT FROM RECEIVING COMMUNICATIONS FROM US

You may unsubscribe from promotional emails and other commercial communications by following the instructions contained within the communication or emailing us at info@technomics.net. Please note that due to marketing production schedules you may receive messages already in production.

We will endeavor to comply with your request as soon as reasonably practicable. Please keep in mind that if you opt-out of receiving promotional messages from us, we will continue to send you transactional messages and important account-related information.

DISCLAIMER REGARDING VIDEO CONTENT

The Website may contain video content, audiovisual content, or content of a like nature (collectively, "Video Content"). In connection with our provision of Video Content, the Website may utilize online tracking technologies and code-based tools, including, but not limited to, Software Development Kits, pixels, and cookies that track information about your activity and webpage-viewing history on the Website (collectively, "Tracking Tools"). Tracking Tools on the Website may result in information about your activity on the Website being transmitted from your browser to us and third parties, which, in turn, may result in the display of targeted advertisements on third-party websites, platforms and services. In addition, whether Tracking Tools on the Website result in your browser's transmission of information to third parties depends on a number of factors that may be outside of our knowledge or control, including what third-party websites you use, what information you have provided to such third parties, and whether (and the extent to which) you have limited the use of cookies by the operators of those third-party websites, platforms, and services.

DISCLOSURE REGARDING CHILDREN'S DATA

The Website is not directed to children under the age of 18, and we do not knowingly collect personal information about any child under the age of 13. When we become aware that we have

collected such information, we delete it as soon as we discover it and we do not use it or share it with third parties.

DISCLAIMER REGARDING CHAT FEATURE

The Website may have a third-party chat feature powered by artificial intelligence. These features may collect the content of your communications and other personal information you provide while using the chat feature. Please discontinue use of the Website if you do not consent to the collection of such information by us and third parties.

YOUR CALIFORNIA PRIVACY RIGHTS

Residents of California have the right to object to our collection and use of your personal information at any time, or to require us to receive, review, transmit, change, or delete your information that we have collected and retained about you. We will fulfill your request to exercise any of these rights within the applicable time period prescribed by applicable law. You can exercise these rights, express concerns, or obtain additional information about the use of your personal information by contacting us as outlined below.

Residents of California may have the following rights:

- You have the **right to know and right to access** information about the categories and specific pieces of personal information we have collected about you, as well as the categories of sources from which such information is collected, the purpose for collecting such information, and the categories of third parties with whom we share such information. You also have the right to know if we have sold or disclosed your personal information. You may also request a copy of the personal information we have collected, and upon request, we will provide this information to you in readily-usable electronic form.
- You have the **right to request the deletion** of your personal information, subject to certain legal exceptions.
- You have the **right to opt out of the sale** of your personal information to third parties.
- You have the **right to correct** your personal information if inaccurate.
- You have the **right to limit the use and disclosure of your sensitive personal information** if we use such information to infer characteristics about you.
- You have the **right to not be discriminated against** for exercising any of these rights, including where financial incentives are offered.

Separate from the CCPA, **California's Shine the Light** law gives California residents the right to ask companies what personal information they share with third parties for those third parties' direct marketing purposes. We do not disclose your personal information to third parties for their own direct marketing purposes. If you have any questions regarding this policy, or would like to change your preferences, you may contact us using the information below.

Submitting a Rights Requests: You may send your request by email info@technomics.net or by toll free call to 844-570-4666. Residents of California may allow an authorized agent, such as another

individual or business, to submit a request on your behalf. We may verify such a request as authorized by law.

We will not discriminate against you for exercising your rights under applicable law. We may have a reason under the law why we do not have to comply with your request, or why we may comply with it in a more limited way than you anticipated. If we do, we will explain that to you in our response.

Verification. We must verify your identity, or whether your authorized agent is in fact authorized by you to make a request, before responding to your request or that of your authorized agent. We may verify your identity by asking you to provide personal identifiers that we can match against information we may have collected from you previously. If necessary, we may need to follow up with you to request more information to verify your identity. We will not use personal information we collect in connection with verifying or responding to your request for any purpose other than responding to your request. For authorized agents, we may require documentation demonstrating your agent's authority to submit requests on your behalf, such as a valid power of attorney or other documentation, including a letter signed by your authorizing the agent to submit your requests.

Appeals. You have the right to appeal a denial of your request by contacting us as described in the notice of denial.

Nevada Disclosure: Residents of Nevada have the right to opt-out of the sale of certain pieces of their information sold to third parties. Currently, we do not engage in such sales. If you are a Nevada resident and would like more information about our data sharing practices, please contact us by sending your request via email to info@technomics.net.

PRIVACY POLICY CHANGES

We may need to update this policy from time to time, and we reserve the right to do so as we deem necessary. If we change this Privacy Policy, we will notify you of such changes by revising the "Effective Date" provided herein, and/or by any other legal means, and your use of the Website after any such changes shall constitute your consent to such changes. We encourage you to periodically review this page for the latest information on our privacy practices.

HOW TO CONTACT US

We welcome your questions, comments and concerns about privacy. Please contact us at info@technomics.net with any questions or comments you may have regarding the privacy of your information. Or you may call us toll free at 844-570-4666

Office Headquarters:

1225 South Clark Street
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